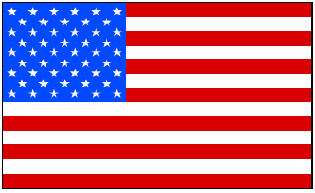


PIKEPASS™

FALL 2003 NEWSLETTER



Tulsa Store Open!

Our Tulsa PIKEPASS Store has reopened for business after a six-week closure due to structural damage. We apologize for the inconvenience caused to our Tulsa customers and appreciate your patience and understanding during the reconstruction period. Our Tulsa and Oklahoma City Store's are both open from 8:30am to 5:30pm, Monday through Friday, except state recognized holidays. We welcome you to come by and visit us!



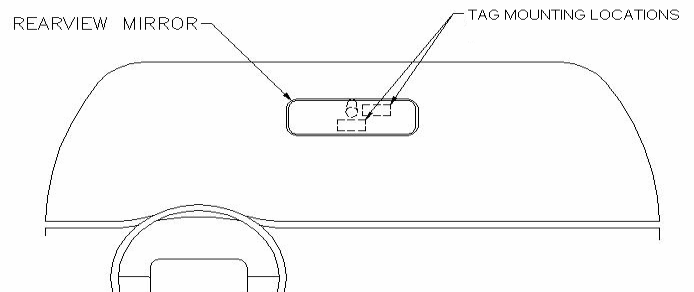
Beep...! What's That Sound?

In our last newsletter we advised customers about the new audio tone feature in our new style PIKEPASS. The new style PIKEPASS emits a tone when the pass has been "read" by a PIKEPASS antenna. The intent of the tone is to provide customers immediate feedback when the pass has been "read" and assist in educating our customers of where these "read" locations are present.

Do I need to upgrade?

We are currently recycling passes that are four and five years old. The PIKEPASS Center notifies each account holder by postcard or by email when it is time to recycle. You may check your pass number on our website at www.pikepass.com by selecting the "Recycle Your PIKEPASS" link or call our customer service center for assistance. You will need to have your account number and zip code.

PIKEPASS Mounting Location



With the current upgrade to our system, all passes are required to be mounted in the center of the windshield just below or to the right of the rearview mirror. The pass must be kept two inches away from any metal including the rearview mirror post.



Some vehicles are equipped with a metalized windshield and may require an alternative mounting location. Please check our website at www.pikepass.com for a complete listing of special vehicles or call us for assistance.

Need New Mounting Strips? Call our customer service center and we will mail them to you free of charge or visit one of our PIKEPASS Customer Service Agents or Store locations.

Thank you for your continued support!

Your comments, questions, and correspondence are valuable to us! It is an integral part of keeping our system working right for you!

Turner Turnpike Commuter Parking

Towards the end of October, the existing Turner Turnpike-Oklahoma City commuter parking area will be closed and customers will utilize the new parking lot located at 122nd St & I-35. This change has been made to protect the safety of both customers entering the turnpike and customers accessing the commuter parking area.

To access the new Turner Turnpike commuter parking lot, you will need to exit on 122nd St. from I-35. (Kilpatrick travelers will need to take the I-35 southbound exit and then exit on 122nd St.) The new parking area is on the northeast corner of 122nd St.

Do You Have a K-TAG?

K-TAGS are toll tags issued and used by the Kansas Turnpike Authority. The Kansas K-TAG, if left on the windshield while driving on an Oklahoma Turnpike, can interfere with your PIKEPASS causing potential incorrect toll charges or improper violation lights.

To eliminate potential problems, the K-TAG (as well as any other toll transponder) must be removed from the windshield and placed in an anti-static bag while driving on Oklahoma Turnpikes. If you need an anti-static bag, please call us and we can mail one to you free of charge. The anti-static bag can also be used to keep your PIKEPASS from charging when paying cash for your toll.


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OKLAHOMA**
...and I'm proud to keep it beautiful!
ANNUAL ENVIRONMENTAL CONFERENCE
& Awards Recognition Banquet
FRIDAY NOVEMBER 7, 2003
THE REED CENTER - Midwest City, OK
AN OKLAHOMA PRIDE REVIVAL
Keynote Address by former Governor George Nigh



go to www.keepoklahomabeautiful.com
for full details and registration information

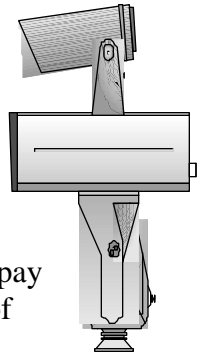
Construction Corner!



- The Chandler side-gate toll plaza renovation on the Turner Turnpike is complete. Construction on the Kellyville side-gate toll plaza is approximately 75% completed. Both of these new toll plazas are equipped with free-flow PIKEPASS lanes, new welcome canopies, and new electronic equipment.
- The Miami side-gate toll plaza renovation on the Will Rogers Turnpike is complete. The Claremore toll plaza will begin construction in October for the new welcome canopy and PIKEPASS free-flow lanes. Renovation should complete in approximately one year.
- Bridge Rehabilitation on the H.E. Bailey Turnpike, nine miles northeast of Elgin, will begin in late September. Work will continue in this area through the end of January.

New Cameras

We have nearly completed the installation of our upgraded violation enforcement and processing system. The new system offers increased locations providing 24-hour surveillance and optical character recognition for automated license plate identification and processing. These enhancements have been implemented to maintain and protect the integrity of the turnpike system and our valued customers. Registered owners of vehicles failing to pay the required toll will be issued a notice of toll evasion based on an augmented fine schedule, per legislative requirements.



As a PIKEPASS customer, you must keep your PIKEPASS properly mounted at all times while traveling the Oklahoma Turnpike System and maintain current vehicle information in our database to avoid receiving unnecessary violation notices.

Gift Certificates Available

Share the convenience of PIKEPASS with your family, friends or co-workers!

Great for Holiday Gifts!

Call 1-800-745-3727